



RMLA 48th Spring Conference and Trade Show
Two Rivers Convention Center
Grand Junction, Colorado
May 6-9, 2019

DATE: November 8, 2019
TO: Ski Resort Industry Suppliers
FROM: Mike Lane, RMLA Liaison
SUBJECT: Trade Show Information

Enclosed in this packet are the materials and information needed to exhibit at the trade show and register your company personnel for the RMLA 48th Spring Conference and Trade Show. The **Trade Show will be held on Wednesday, May 8, 2019**, from 4:45 p.m. to 7:00 p.m.

Please note the specific deadlines and that full payment is due when submitting these forms. All companies returning the space contract by March 15, 2019, along with the appropriate forms and fees, will be assigned space in accordance with the established priority system. Forms received after that date will be assigned on a first-come, first-serve basis.

Representatives attending the conference will have two new opportunities to interface with the attendees. At the opening reception on Monday evening, a product preview party will take place. Sponsors and then vendors will have an opportunity to be creative and showcase products or services in a brief 3-minute presentation. This opportunity is designed to be fun and creative, skits, songs, or a fashion show may be in order. Use your talents and entertain the attendees, leaving a lasting mark before the trade show on Wednesday. Details and rules of the road will be forward as they become available. As a bonus, you will also receive an assigned table that advertises your company during all meals. This is yet another opportunity for you to meet with attendees and have further discussions.

The Rocky Mountain Lift Association (RMLA) is a trade association for maintenance and operation personnel for Ski Lifts and Ropeways. The annual conference has over 375 attendees from Ski Areas and Ropeway Amusement Attractions from across the United States. An additional 125 manufacturers and industry specialists also participate. This year the three-day conference will again be held in the Two Rivers Convention Center in downtown Grand Junction, Colorado. This facility offers a spacious trade show area with drive-in ability and classroom space for the more than 80 educational presentations directed towards all levels of ropeway maintenance and operation personnel.

Included in this packet for your use are:

<ul style="list-style-type: none">• Schedule at a Glance• Exhibit Space Contract• Exhibitor Personnel Pre-Registration Form• Shipping and Hotel Information	<ul style="list-style-type: none">• Trade Show Rules and Regulations• Exhibit Floor Plan• Sponsorship Program
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Please feel free to give us a call with any questions or visit our web site at www.rmla.org. If you have an idea for a class presentation, please let us know. Your involvement is important to us and we hope to see you there.